

## press release

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### **ASB Systembau Babinsky – Innovation is a question of experience**

In 1965 Horst Babinsky founded Dry Construction Horst Babinsky – just before the first recession in the young Federal Republic of Germany. Construction in the second half of the 60s mainly meant building with pre-fabricated elements and on a turnkey basis. In 1968 a second company, Systembau Horst Babinsky, introduced the "Trelement" brand to the market - a new building system that used aluminium elements. "Trelement" made it possible to build triangular and hexagonal rooms, which were equipped with ready elements made of wood, glass, aluminium or plastic. The company built more than a hundred buildings including churches, offices, kindergartens, schools and residential buildings with this construction system using prefabricated elements.

When the building design changed from triangular to rectangular construction, the Aluminium Building System was born (ASB = Aluminium Structure Building). The main advantage was the short building period of about six to eight weeks on a turnkey basis. More than 70 kindergartens as well as numerous administration and functional buildings were built using this system.

In 1976 Horst Babinsky developed a squash court which changed squash court construction by its design. A decisive moment came with the presentation of this new squash court on the TV Show "Das Aktuelle Sportstudio" together with the TV presenter Hans-Joachim Friedrichs. This started an ASB Squash Court boom in Germany and later worldwide. Since that time, more than 6,000 ASB Courts have been installed around the world.

Almost all changes in the field of squash court construction have come from ASB technical innovation: on the press of a button, walls move from

## press release

page 2

the edge of an empty sports hall to build 4 squash courts; a glass court is transported into an open arena using hovercraft technology; and an ASB Squash Glass Court with a glass floor is installed on a luxury cruise ship despite the waves! All these innovations were recognised by the World Squash Federation in 2002, when Horst Babinsky was awarded the unique "International Innovations Prize".

The next development was the All-Glass-Court with its special One-Way viewing. This was achieved by burning ceramic dots on tempered glass, making the walls transparent to the spectators from outside, but coloured and opaque to the players inside the court.

The next logical step was the LUCIO illuminated glass floor which was developed in cooperation with KINON Porz, an enterprise of the Saint Gobain Deutsche Glas GmbH.

The Systembau Horst Babinsky GmbH company with 20 members of staff is situated in Stein an der Traun. Horst Babinsky is the Owner and Managing Director of this highly successful family enterprise that has a distribution network with 25 partners all over the world.

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